

**VALVOLINE™ PRESENTS  
“THE FAST TRACK TO FAME” CONTEST  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY  
KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.  
CONTEST VOID WHERE PROHIBITED.**

1. **HERE’S HOW IT WORKS:** Valvoline LLC (“**Sponsor**”) is offering the opportunity for one (1) grassroots driver (“**Grand Prize Winner**”) to be profiled on TeamValvoline.com and win a racing prize package **valued at up to \$43,000.00**. Up to three (3) additional entrants will be declared 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> place winners. **The total approximate retail value of all prizes is \$55,400** (which includes the Grand Prize Winner package of \$43,000). Entrants will be required to submit responses to a “Fast Track to Fame” Contest (“**Contest**”) questionnaire, along with a recent photo of themselves. See below for entry instructions and submission guidelines. Entries will be judged by Sponsor provided judges to determine up to **four (4) Finalists** based on the judging criteria set forth herein and vote total during the First Round of Voting. The four (4) Finalists will then be interviewed via phone, in-person and/or online video chat. Sponsor may create video profiles of the Finalists (the “**Finalist(s)**”) which may be posted for public voting during the Second Round of Voting to determine **one (1) Grand Prize Winner** (the “**Grand Prize Winner**”). The Grand Prize Winner will be the Finalist who receives the highest vote total during the Second Round of Voting. First Round Voting totals will not carry over to Second Round voting, and First Round Voting totals will be weighted, as set forth below, during the judging process to determine the Finalists.
2. **ELIGIBILITY:** This promotion is open only to legal residents of the United States and the District of Columbia who are at least 18 years of age or older at time of entry (“**Entrant**”). VOID WHERE PROHIBITED BY LAW. To be eligible, Entrant must meet all license requirements, if necessary. Employees, officers, and directors of Sponsor, their affiliates, subsidiaries and advertising, promotion and internet agencies, prize vendors and their immediate family members (spouse, life partner, children, etc.) and/or those living in the same household of each are not eligible. All federal, state and local laws and regulations apply. Noncompliance with any of the above eligibility requirements will result in automatic disqualification by Sponsor.
3. **HERE’S HOW TO ENTER:** Beginning 12:01:00 AM (ET) on 02/15/18, visit [www.Facebook.com/TeamValvoline](http://www.Facebook.com/TeamValvoline) or [www.TeamValvoline.com/FastTrackToFame](http://www.TeamValvoline.com/FastTrackToFame), and follow the on-screen instructions to complete and submit an Official Contest Entry Form, which may require responses to specific questions and uploading a recent photo of yourself (collectively “**Submission**” or “**Entry**”), to enter. Submissions must be received by 11:59:59 PM (ET) on 3/15/18 (“**First Round Submission Period**”). The Contest Entry Form includes racing related data capture, and a question regarding why you believe you should be selected (e.g., unique background, racing family heritage and/or dreams of becoming a professional race car driver). Each response must be 500 characters or fewer (including spaces and punctuation). If a response is longer than 500 characters, only the first 500 characters will be judged. Limit one Entry per person throughout the duration of the promotion, regardless of method of entry. If more than one Entry is received per person throughout the duration of the promotion, only the first such Entry received will be eligible. All material submitted becomes the property of Sponsor and will not be returned. Proof of completing entry form or sending will not be deemed to be proof of receipt. Entrants may only submit an Entry on behalf of themselves. Web host’s computer is the official time-keeping device for the Contest.

**SUBMISSION GUIDELINES:**

Determination of compliance with Submission Guidelines and these Official Rules is in the sole discretion of the Sponsor.

- The Submission must be in English; common foreign words/phrases are acceptable.

- Images must be in JPEG or PNG format only, with a maximum file size of 5 MB (640x480 min). Square images are preferred. Photo must be in color. Photo must have been taken within two (2) months of date of entry.
- Photo must only depict Entrant. Photo must clearly show the face of Entrant (no hats or sunglasses). No other identifiable people may appear in Photo other than the Entrant.
- Submission must not contain, incorporate or reference anything that is owned by any third party or entity or would require the consent of any third party or entity in any jurisdiction.
- The Photo should not prominently display any unacceptable or offensive clothing or adornments, or identifiable commercial/corporate advertising or logo other than Sponsor's logo (including, but not limited to, corporate logos, brand names and slogans). Logos of existing race sponsors of Entrants, if any, may be included in the photo. Logos of competitors of Sponsor, however, may not be included in the photo.
- The Submission must not contain defamatory statements (including words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation, or socioeconomic group).
- The Submission must not include threats to any person, place, business, or group; it must not invade privacy or other rights of any person, firm, or entity, and it must not in any way violate applicable federal, state, or local laws and regulations.
- Submission must not include or show any dangerous behavior or activity or contain content that promotes dangerous activities that may result in injury to oneself or others. Racing footage will not be considered "dangerous behavior or activity" for purposes of your submission.
- Submission must not contain indecent behavior, profanities or obscenities, including, but not limited to, nudity, or pornography, and must not in any way disparage persons or organizations associated with Sponsor.
- Submission photo may include Valvoline brand names and/or trademarks; the use of Valvoline brand names and/or trademarks is permitted only for entering in this Contest. NOTE: USE OF VALVOLINE BRAND NAMES AND/OR TRADEMARKS IS NOT REQUIRED AND WILL NOT INCREASE YOUR ODDS OF WINNING.
- Submission must not refer, depict or in any way reflect negatively upon any person or entity and must be suitable for presentation in a public forum.
- Entrant must receive prior written permission from the photographer of the photo if the photo Submission was taken by someone other than the Entrant. Entrant must make written copies of such permission available to the Sponsor upon request.
- By entering, 1) Entrant certifies that the Submission is his or her own original work and he or she holds all rights to the Submission, and that he or she has followed and complied with the Official Rules of the Contest and 2) Entrant hereby grants Sponsor the right to post Submission on [www.Facebook.com/TeamValvoline](http://www.Facebook.com/TeamValvoline) and [www.TeamValvoline.com/FastTrackToFame](http://www.TeamValvoline.com/FastTrackToFame) for the duration of the online voting period and thereafter. Finalists also grant Sponsor the right to post Submission online indefinitely. Sponsor reserves the right to edit or remove any material that Sponsor finds offensive, disturbing, etc.

Sponsor, Sponsor affiliates, prize vendors and each of its and their respective parents, affiliates and subsidiaries, and each of their respective officers, employees, directors, members, legal representatives, agents, successors and assigns (collectively, the "**Released Parties**") are not responsible for lost, late,

incomplete, garbled, illegible, or misdirected Contest Entries, or for any error, human, technical or otherwise, which may occur in the processing of Contest Entries.

**4. FIRST ROUND VOTING AND JUDGING:**

During the First Round Submission Period, beginning **12:01:00 AM (ET)** on **02/15/18**, the public may vote on each Entrant by visiting [www.TeamValvoline.com/FastTrackToFame](http://www.TeamValvoline.com/FastTrackToFame) and casting their vote for their favorite Entrant. Votes must be received by **11:59:59 PM (ET)** on **3/29/18**. Entrants must receive a minimum of fifty (50) votes from fifty (50) unique voters to qualify for consideration as a Finalist and proceed to the Second Round Voting. The public can vote for an unlimited number of Entrants, once per day per Facebook account or per email address, during the First Round Submission Period and/or the Second Round Voting Period. The top fifty (50) vote getting Entrants who have also received at least fifty (50) votes from fifty (50) unique voters qualify for consideration in the Finalists Selection process (“Eligible Entries”) and will be judged by a panel of Sponsor-provided judges. The four (4) Entrants with the highest judged scores from entries when combined with First Round Voting totals, as weighted below, will be declared Finalists.

**JUDGING TO SELECT UP TO FOUR (4) FINALISTS:** Following the First Round Submission Period, Eligible Entries (as defined above) will be judged by a panel of Sponsor judges to select up to four (4) Finalists. The Eligible Entries will be judged based on the following criteria: Passion (30%), Ambition (30%), Technical Skill (30%) and number of public votes in the First Round Voting (10%). Photos will be judged based on overall appeal of the photo submission. Up to four (4) Eligible Entrants with the highest scores as determined by the Sponsor judges will be declared the Finalists. In the event of a tie, tied Eligible Entries will be re-judged based on the (Passion and Ambition) Entry Form responses to determine up to four (4) Finalists. Information requested by Sponsor, by email, for background checks on Finalists must be returned to Sponsor, via email, within 24 hours of receipt of request. SPONSOR’S JUDGING OF FINALISTS IS FINAL AND BINDING ON ALL ENTRANTS AND CANNOT BE APPEALED.

**5. SELECTION OF ONE GRAND PRIZE WINNER AND THREE RUNNERS UP BY FAN VOTING –**

**SECOND ROUND VOTING PERIOD:** After the selection of the Finalists, Finalists may be contacted by Sponsor to develop a video profile which may be posted online for each Finalist during the Second Round Voting Period. Sponsor may attempt to contact each Finalist to schedule a brief video production session to film a brief bio/profile of the Finalist on or around 4/10/18. Sponsor in its sole discretion may choose to disqualify any Finalists if Finalist is unavailable for the film or video session, if any. Sponsor is not obligated to film or post any bio of the Finalist. On or before 4/17/18, the Finalists and their bios/photos/videos, if any, will be posted online at [www.TeamValvoline.com/FastTrackToFame](http://www.TeamValvoline.com/FastTrackToFame) for fan voting by the public between 4/17/18 – 7/3/18 (“**Second Round Voting Period**”). The public can vote once per day for any or all Finalists per Facebook account or per email address during the the Second Round Voting Period. The Finalist who receives the highest number of eligible votes during the Second Round Voting Period will be declared the potential Grand Prize Winner (subject to verification of eligibility and background check results by the Sponsor). In the event of a tie, the tiebreaker will be the total votes received by the Finalist in both the First Round and Second Round of Voting. If the Finalists are still tied after the initial tiebreaker, the Grand Prize Winner will be chosen by the Sponsor based on the overall submission of the Finalist.

**6. WINNER VERIFICATION:** Each potential Winner will be notified by phone/email on or around 7/10/18 and will be required to sign and return an Affidavit of Eligibility certifying that the submission is his or her own original work and they hold all rights to the submission, and followed the Official Rules of the Contest. Additionally, each potential Winner must grant permission to post the Entry Submission and a video and/or photo profile of the Entrant online throughout the promotion period and online indefinitely. Each potential Winner will also be required to complete a Release of Liability, Prize Acceptance Form and, if legally permissible, Publicity Release. All documents must be completed and returned via email within three (3) days of attempted delivery of same (including Saturday, Sunday, and holidays). Noncompliance within this time period or return of any notification as undeliverable may result in disqualification without further notice and an alternate Winner may be selected, time permitting. Sponsor reserves the right to conduct background check(s) on potential Winners, and potential Winners, by participating in this Contest, consent

to all such background check(s). Information requested by Sponsor for background checks on Winners must be returned to Sponsor, via email, within 24 hours of receipt of request. Such background checks may include (but are not limited to) investigation of criminal or other arrest or conviction record, and any other factors deemed relevant by Sponsor/judges to help ensure that the Winners' participation in the Contest will not, in Sponsor's sole discretion, bring Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on Sponsor. Any false statement by an individual or negative or questionable background check results may result in automatic disqualification of the Entrant.

**7. PRIZES:** The One **Grand Prize Winner** will receive the following prize(s) (the "**Prize(s)**"):

- Cash – \$10,000;
- Valvoline Product – valued up to \$5,000;
- Safety Equipment – may include fire suit, gloves, shoes, helmet, etc. – valued up to \$5,000;
- Tires – valued up to \$5,000;
- Branding – could include car wrap, helmet wrap, crew shirts, etc. – valued up to \$5,000;
- Industry Support – could include limited online racing subscription, full motion simulator, PR support, custom hero card, access to seminars, travel for networking, etc. – valued up to \$13,000;

One **2<sup>nd</sup> Place Winner** (Finalist receiving the 2<sup>nd</sup> highest vote total during Second Round of Voting) will receive the following prize(s) (the "Prizes (s)"):

- Cash – \$5,000;
- Valvoline Product – valued up to \$1,250;
- Branding – could include decals – valued up to \$250;
- Industry Support – online racing simulation subscription credit – valued up \$500

The total approximate retail value of the 2<sup>nd</sup> Place Winner prize is \$7,000.

One **3<sup>rd</sup> Place Winner** (Finalist receiving the 3<sup>rd</sup> highest vote total during Second Round of Voting) will receive the following prize(s) (the "Prizes (s)"):

- Cash – \$2,500;
- Valvoline Product – valued up to \$750;
- Branding – could include decals – valued up to \$250;
- Industry Support – online racing simulation subscription credit – valued up \$250

The total approximate retail value of the 3<sup>rd</sup> Place Winner prize is \$3,750.

One **4<sup>th</sup> Place Winner** (Finalist receiving the 4<sup>th</sup> highest vote total during Second Round of Voting) will receive the following prize(s) (the "Prizes (s)"):

- Cash – \$1,000;
- Valvoline Product – valued up to \$300;
- Branding – could include decals – valued up to \$250;
- Industry Support – online racing simulation subscription credit – valued up \$100

The total approximate retail value of the 4<sup>th</sup> Place Winner prize is \$1,650.

**The Total Approximate Retail Value of all prizes is \$55,400.**

Winner(s) is solely responsible for all other expenses, including, but not limited to, all local, state and federal taxes, not specifically set forth herein. There is no retail value associated with the Publicity/Press events that the Winner(s) must attend. Publicity/Press events are at the discretion of Sponsor. (Maximum Approximate Retail Value of Prize is \$55,400.00). Prizes consist of only those items specifically listed as part of the prize. Sponsor reserves the right, in its sole discretion, to cancel the Contest at any time and that portion(s) of the Prize will not be awarded, as determined by Sponsor.

**8. GENERAL RULES:** Finalists and Winners will be notified by email and/or phone. No substitution or transfer of prize by Winners permitted. Sponsor reserves the right to substitute prize of equal or greater value. All applicable federal, state and local taxes on prize and any expenses relating to the acceptance/use of prize not specified herein are the sole responsibility of Winners. In no event will more than the stated number of prizes be awarded. If Sponsor suspects that an Entrant attempted to obtain additional entries by using multiple email addresses, Facebook accounts, registrations, identities or any other method, all entries submitted by the Entrant may be declared null and void and Entrant may be immediately disqualified from the Contest. Sponsor/judges reserve the right to: (a) use Entrant's names, images and likenesses and/or voice and reproduce/distribute all Submissions submitted in all media throughout the world in perpetuity, (b) alter, amend, edit or change Submissions prior to distribution and (c) use, distribute, reproduce, alter, amend and copyright Submissions for purposes of advertising and trade, without further compensation, unless prohibited by law. Entrants/Winners agree to release, discharge and hold harmless the "**Released Parties**" (including Facebook) from and against all liability (including damages caused or claimed to be caused) arising out of participation and/or acceptance/use of prize, and agree to be bound by the Official Rules and Sponsor's decisions, which are final and binding. Under no circumstances will any Entrant or Winner be permitted to obtain any award for, and each Entrant and Winner hereby waives all rights to, any punitive, incidental or consequential damages. Entering Contest constitutes permission for the Sponsor and its agencies to use the names and/or image and/or likenesses and/or voice and/or entry submission of the Entrants and Winners for purposes of advertising, promoting, marketing and trade without further compensation, including a list of Winners, unless prohibited by law. Finalists and/or Winners may be required by Sponsor to participate in photo and/or video sessions; each agrees that Sponsor has the right to use his or her name, likeness, voice, image, etc. and such publicity photos and video and/or film in any media (including, but not limited to, television, mobile and the Internet), and in any reasonable manner Sponsor deems fit.

Each Entrant and Winners agree that all disputes and causes of action arising out of or connected with this Contest including the prizes awarded shall be resolved solely by Sponsor, which shall be final and binding. Claims may not be resolved through any form of class action. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any contest materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prizes.

**NOTICE:** ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL FULLY PERMITTED BY LAW AND IMMEDIATELY DISQUALIFY SUCH INDIVIDUAL. Sponsor is not responsible for faulty, incorrect or mistranscribed phone/email or other transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the program or for any reason at all; or if a computer virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of cancellation or termination, a notice will be posted online and all eligible entries received prior to termination may be included in the judging, if any. If technical malfunctions or suspect voting/irregularities corrupt the voting process, Sponsor reserves the right, in its sole discretion, to cancel the Contest and/or award prizes based

solely on the Winner's judging scores or non-suspect votes. In the event a dispute arises regarding the identity of the Entrant, entry will be deemed made by the Entrant whose names appear on the online registration or submission form. Any damage made to the Contest web site by an Entrant/voter will be the responsibility of the Entrant/voter and/or the authorized email account holder of the email address submitted at the time of entry/vote. Proof of submitting Entries/votes will not be deemed to be proof of receipt by Sponsor. Any Entries/votes which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to freeze or close an account or to prohibit the participation/voting of an individual/account holder if fraud or tampering is suspected or if the individual/account holder fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

- 9. WINNERS:** For the names of the Winners, visit [www.Facebook.com/TeamValvoine](http://www.Facebook.com/TeamValvoine) or [www.TeamValvoine.com/FastTrackToFame](http://www.TeamValvoine.com/FastTrackToFame) after 8/10/18.

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK. YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO FACEBOOK. The information you provide will be used for the purposes of Contest administration. To read our Privacy Policy please click on this [link](#).

**SPONSOR:** Valvoline, LLC, 100 Valvoline Way, Lexington, KY 40509.